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THE ASSAM JYOTI

Published from NAGAON & GUWAHATI

R.N.I. Regn. No. ASSENG/2013/54236

REGD. NO. 54236\13 : GUWAHATI / NAGAON : FRIDAY, 19 SEPTEMBER, 2025 : RS. 5.00 VOL. NO. XIV, ISSUE NO. 22

PM Modi in presence of CM Dr. Sarma unveils projects worth Rs. 6300 crore in Darrang

Guwahati Ring Road and the Kuruwa-Narengi bridge to strengthen NE's economy and serve as a driving force for creating new satellite towns: Dr. Sarma

Dispur : Prime Minister Narendra Modi in presence of Chief Minister Dr. Himanta Biswa Sarma, laid the foundation stone for three major projects in Mangaldoi, Darrang district, with an investment of Rs. 6,300 crore. These projects include the construction of Darrang Medical College and Hospital at a cost of Rs. 570 crore, the Guwahati Ring Road with an investment of Rs. 4,530 crore and construction of the Kuruwa-Narengi connecting bridge over the Brahmaputra at a cost of Rs. 1,200 crore. It may be noted that to be identified as the 24th Medical College of Assam, the Darrang Medical College, will admit 100 students each year into the MBBS programme. The medical college will have the facility for GNM School and BSc. Nursing



College with the annual intake capacity of 40 and 60 students respectively. Once completed, the medical college and hospital will address the long-standing need of healthcare services



and medical education in the district and its adjoining areas. Meanwhile, the 121.43 KM long Guwahati Ring Road project has been divided into three main *see page 10*

Assam launches 'Swasth Nari Sashakt Parivar Abhiyan' with 4,297 health camps on PM Modi's birthday



Guwahati: Assam Chief Minister Dr. Himanta Biswa Sarma on Tuesday launched the state-wide 'Swasth Nari Sashakt Parivar Abhiyan', an initiative aimed at strengthening women's health, dignity, and empowerment. Synchronised with the birthday of Prime Minister Narendra Modi, the campaign kicked off with 4,297 health camps across the state on September 17. Officials confirmed that from September 17 to October 2, a total of 14,690 health camps will be organized in all 35 districts of *see page 10*

Formation of Assam Sahitya Sabha Branch Committee at Bongalgaon, Dibrugarh Bhushan Jyoti Handique as President

M Hashim Ali, Dibrugarh : A branch of the Assam Sahitya Sabha was formed at a public meeting held at Bongalgaon Primary School in Dibrugarh. The public meeting was attended by more than a

hundred men and women, youths, government village heads, members of the panchayat and the Zilla Parishad from Bongalgaon as well as nearby areas such as Hiloidhari, *see page 10*

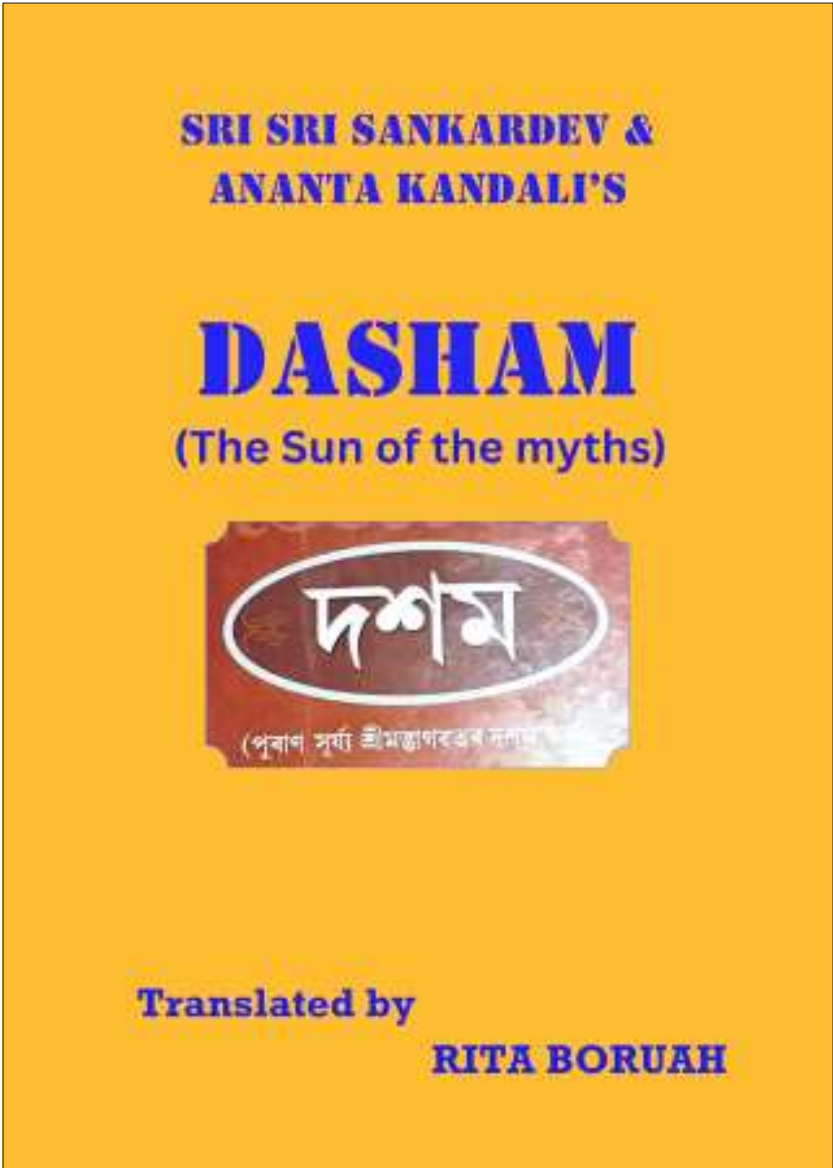
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NEW ARRIVAL

Part--11
Removal of suspicions of Boshudeva and Daivakee in the words of Krishna



Having heard this, Chakrapani (the the circle holder)
Smiled and asked Boshudeva and Daivakee
To listen the story of the previous birth.
In former days,you were the chaste woman named Prishni
And Boshudeva was Satapa, the Prajapati (Brahma,the Creator).
Brahma asked both to create“Then both began ferocious penance.
They tolared enormous frost,sunshine and rain
Taking air and yellow leaves as meal.
They stayed with patience and worshipped me
By this way, twelve thousands years passed very quietly.
And then I appeared and asked you to take a boon
And you exposed your desire“That you want a son like me.
But being fascinated by worldly illusion
You didn't ask me for salvation.
Assuring your wish, I left
And as a rarely beautiful child,I took birth myself.
Later, when you were born as Aditi and Kashyap,
Me too was born as Bamana.
In your third birth, I took birth in your womb
By preserving Truth, in my own form
Not taking as Brahma,
You took care of me as a son.
Now in this birth,you must get salvation
As you are afraid of Kansha, listen to me
Take me to Gokul and conceal. me immediately.
Yogamaya will take birth in Yosoda's home
Replace her with me at once
With these words, Vishnu remained silent
And appeared as a child, before them.

■ Rita Boruah
99545-94823

**Blood donation camp orga-
nized at DHSK College**

Dibrugarh : A blood donation camp was organized at DHSK College (Autonomous), Dibrugarh, by the Faculty of Nursing, Dibrugarh Chapter, in association with the Blood Bank, Assam Medical College & Hospital (AMCH), in collaboration with the IQAC and Health & Hygiene Cell of the college. The programme was held as a pre-conference event of the 41st SNAI, TNAI Biennial Conference, Assam State Chapter, Dibrugarh. The event began with a briefing and introduction by Dr Lamkholal DOUNGEL, HoD, Political Science and Advisor, Health & Hygiene Cell, DHSK College, who warmly welcomed the gathering and highlighted the importance of voluntary blood donation, urging everyone to participate in this humble but noble service to humanity. The Principal, Dr SK Saikia, set an inspiring example by being the first donor of the day.

**Tezpur University faculty
elected Fellow of Indian
National Science Academy**

Tezpur : Professor Satya Sundar Bhattacharya of Tezpur University's Department of Environmental Science has been elected a Fellow of the Indian National Science Academy (INSA). The honour, regarded as one of the highest recognitions in Indian science, acknowledges his pioneering contributions to soil health, waste recycling, nano-fertilizer development, earthworm biology, and sustainable agriculture. Prof Bhattacharya's selection places him among a distinguished group of researchers who have made transformative impacts across disciplines. At Tezpur University, Prof Bhattacharya leads the Soil and Agro-Bioengineering Laboratory, which focuses on plant medicinal compounds under changing environmental conditions, solid waste valorization, vermicomposting, soil restoration, and nano-enabled solutions for agriculture.



Darrang Medical College and Hospital(DMCH)

A Milestone of Progress and Gratitude to Our Far-Sighted Chief Minister Dr Himanta Biswa Sarma

■ Heramba Nath

The establishment of a medical college and hospital in Darrang has long been a dream cherished by generations. That dream has now entered the realm of reality with the foundation stone of Darrang Medical College and Hospital (DMCH) being laid on 14 September 2025 by Honourable Prime Minister Narendra Modi. For the people of Darrang district and the adjoining region of Kamrup East, this day will be remembered not merely as an official ceremony but as a turning point in their history—a moment when aspiration met opportunity, when suffering gave way to hope, and when the vision of a leader translated into a promise of dignity. At the centre of this transformative development stands our far-sighted Chief Minister, Dr Himanta Biswa Sarma, whose leadership has once again redefined what progress means for Assam.

The absence of a medical college and hospital in Darrang was not simply a matter of missing infrastructure. It represented years of deprivation, a long struggle of people who were compelled to travel great distances for the most basic right—the right to health. From the remote char villages to the flood-prone belts, from the tribal communities to the small farmers, every section of Darrang’s population had at one point or another faced the anxiety of rushing a patient to Guwahati Medical College and Hospital (GMCH) or to Tezpur Medical College and Hospital (TMCH), often during the most critical hours. For countless families, the journey itself became a life-or-death struggle. Many lost loved ones not because medical science had failed them but because timely access to it was denied. It is in this context that the decision to establish DMCH is more than an announcement; it is an act of redemption for a district that has silently carried this burden for far too long.

Our far-sighted Chief Minister Dr Himanta Biswa Sarma has repeatedly shown that leadership is about identifying such gaps and addressing them with vision and urgency. Assam, under his stewardship, has witnessed a revolution in healthcare infrastructure, particularly through the

unprecedented expansion of medical colleges across the state. In just a short span, several new medical institutions have been sanctioned and are at different stages of completion, ensuring that every region—from upper Assam to lower Assam, from the Barak Valley to the Bodoland Territorial Region—feels the reach of progress. The inclusion of Darrang in this ambitious network is proof that the state government’s vision is not confined to metropolitan centres but is inclusive of semi-urban and rural districts.

To appreciate the significance of DMCH, one must also recall the historical trajectory of the district. Darrang has long been known for its educational achievements. The district produced teachers, scholars, and administrators who made their mark in Assam and beyond. Yet, when it came to healthcare, the district remained strikingly underdeveloped. Floods regularly ravaged its villages, isolating entire communities and leaving them vulnerable without even basic medical support. The lack of a tertiary healthcare institution was a scar that the people carried silently. It created a cruel paradox: a district known for its intellect and resilience was denied the very infrastructure that could save lives. The decision to build a medical college and hospital here is, therefore, not only a step towards development but an act of historical justice.

The far-reaching implications of this project extend into multiple dimensions. On the healthcare front, the most obvious benefit is that patients will now have access to advanced medical services without having to travel to Guwahati or TMCH. Specialised departments, emergency services, and modern diagnostic facilities will be available within the district itself. This will save lives, reduce costs, and provide a sense of security that has long been absent. For families that previously sold assets, borrowed money, or slipped into debt simply to access treatment in Guwahati, DMCH will be a shield against both financial and emotional distress.

On the educational front, DMCH will emerge as a centre of excellence for aspiring doctors, researchers, and healthcare professionals. The presence of such an institution in the district

means that young students will no longer be forced to migrate out of the region in pursuit of medical education. Instead, they will find opportunities at their doorstep. This has a dual advantage. Not only does it keep the intellectual capital within the state, but it also ensures that doctors trained in Darrang will have a deep connection with the local population, its challenges, and its cultural context. Such locally rooted professionals are often the most committed to serving their communities.

The economic and social impact of the college and hospital cannot be underestimated. A medical college and hospital is not just a hospital with classrooms; it is an ecosystem. It creates direct employment for doctors, nurses, technicians, and administrative staff. It indirectly supports small businesses, from pharmacies to diagnostic centres, from hostels to transport operators. Construction alone will generate jobs, while long-term functioning will sustain thousands of livelihoods. For a district like Darrang, which has often been deprived of major economic establishments, this development will be catalytic. It will stimulate growth in allied sectors, improve infrastructure, and attract further investment. In time, Darrang will not just be known as an educational hub but as a healthcare hub as well.

Perhaps one of the most visionary aspects of this initiative is the simultaneous establishment of GNM and BSc Nursing institutes within the same compound. Our far-sighted Chief Minister Dr Himanta Biswa Sarma has demonstrated through this decision that he understands healthcare not as a narrow sector but as a holistic system. Doctors are at the centre of this system, but it is nurses and paramedical professionals who form its backbone. By integrating nursing education alongside medical education, the state has created a symbiotic ecosystem where learning and service reinforce one another. This is a model that can inspire other states in India. Looking ahead, if paramedical courses in radiol-



ogy, physiotherapy, emergency care, and laboratory sciences are also introduced, DMCH could evolve into a comprehensive centre for allied health sciences, capable of meeting the diverse and growing demands of modern healthcare.”

The symbolism of this institution is equally important. For decades, the people of Darrang have borne the brunt of nature’s fury—floods, erosion, and isolation. They have also borne the neglect of infrastructure. The establishment of a medical college and hospital in their district is, therefore, not just a facility; it is a message. It says to the people that they are no longer on the margins of development, that their voices have been heard, and that their future will no longer be written in terms of deprivation. Such symbolism matters in governance because it restores faith in the system and strengthens the bond between people and their leaders.

Our far-sighted Chief Minister Dr Himanta Biswa Sarma deserves the gratitude of the people for making this possible. His track record in healthcare reform is already well established. From expanding cancer care facilities in partnership with global institutions to upgrading district hospitals, from launching welfare schemes to ensuring the construction of new medical colleges, he has reshaped Assam’s healthcare landscape in a way that few leaders before him have attempted. DMCH is yet another testament to this journey.”

The foundation stone laid by Honourable Prime Minister Narendra Modi adds a national dimension to this initiative. It reflects the alignment of Assam’s aspirations with India’s broader vision of growth and self-reliance. At the same time, it must be recognised that the push, the persistence, and the planning came from within Assam, driven by the vision of its leadership. This harmony of national support and state

see page 10

Paresh Baishya Foundation celebrates Edu- Journalism Day

There is no opportunity to examine life in the Classroom: Dr. Dayananda Pathak



Guwahati : The Paresh Baishya Foundation, a trust for enrichment of education, journalism and social change, celebrated its 18th Edu-Journalism Day at Guwahati Press Club on September 15. Speaking at the special programme, which was celebrated under the theme 'Education Beyond Academics', eminent educationist Dr. Dayananda Pathak said that the classrooms of the present formal educational institutions are increasingly becoming like factories for giving marks. There is no opportunity to examine

life in such a classroom. In formal education classrooms, marks and career discussions now take precedence. The practice of skill development, human values, learning from failure and freedom from fear is absent in today's classrooms. Addressing the gathering, The meeting was attended by prominent historian Dr. Gajendra Adhikari said the Paresh Baishya Foundation has launched a positive movement towards improvement of education, journalism and social change. He said it is very important to educate future genera-

tions about the heritage and the roots of Assamese national life. He regretted the decline in the use of pure Assamese relational words in the mouths of the children of our modern Assamese families. He also launched the first collection of annual research articles published by the Paresh Baishya Foundation 'Educere'. Speaking at the meeting Anjan Sarma, Sr Sub Editor of Asomiya Pratidin appreciated the efforts of the Paresh Baishya Foundation. In a written speech, eminent essayist Jyoti Khataniar said that connecting knowledge with the mind, distinguishing between necessary and urgent work and efforts to influence our mindsets are not usually taught in the classrooms of formal educational institutions. He further said that textbooks may provide general knowledge or

information but the teaching of human nature does not exist in the classroom. Explaining the objectives of the meeting, Paresh Baishya, Managing Trustee of the Paresh Baishya Foundation, said that the foundation has been serving the people with the ideal of complete sacrifice. The trust is run by his own pension funds instead of taking government or private donations, he said. The Paresh Baishya Foundation Best School Award, 2025 were presented to North Lakhimpur Town Model Primary School and Nilachal National School, Guwahati respectively. The Best Teacher Award, 2025 were presented to Atul Chandra Das, Headmaster of Piyalikhata Middle English School, Kamrup and Nijra Patar, Vice - Principal of Sankardev Vidya Niketan,






Charaibahi respectively. The awards include gomocha, chaleng, japi, certificates and trophies. The Paresh Baishya Foundation also felicitated retired Headmistress of Ramdia Adarsha Primary School Saraswati Dutta and retired Subject Teacher Kiran Das of Ramdia Girls Higher Secondary School. The event was attended by social worker Ghanshyam Shaikia, journalist Madhusudhan Medhi, Kamrup District Journalist Association President Prakash Deka, Social worker Barun Chandra Malakar, Paresh Baishya Foundation Trustee Purnima Das Baishya, Pramod Bhattacharya and many other dignitaries. Bhupendra Sangeet was performed in the function by Nilachal National School. The award winners received their awards and expressed their feelings at the function.

Engineer's Day celebrated in Dibrugarh


M Hashim Ali, Dibrugarh : Engineers are not only makers of machines, engineers are the makers of dreams of the future, engineers are the architects of civilization. Engineers encourage the people of the country to make their dreams come true. Recalling the Engineer's Day hosted by Krishnakanta Das, organised by ADESA Dr. Sashikanta Saikia said. Dr. Saikia Said the advancement of technology is now at its peak. "We should all dream, not dreams that keep anyone awake day and night," he said, paying tribute to the role of engineers in building society with the power of technology and advancing society with development and innovation. Today, in a digital India, the role of engineers in all areas like renewable energy, transportation, infrastructure, rural development etc. is immense. In order to move the country

forward in technology, honesty, innovation and social service must be combined. Dr. Saikia quoted many stories from the life of the famous engineer, Bharat Ratna S.M. Visvesvaraya, saying that no work is small and if done with respect, it is great. To do true service, one must add something that cannot be purchased with money, with gold. That is the only loyalty and honesty. He said technology should always be for the welfare of human beings and for development, justice, equality and progress. There are no shortcuts to success. Engineers can make the dream of civilization a reality. He said engineers can shape the dreams of society and move towards reality by holding on to the sleeves of dreams. He added that in today's era, engineering is not limited to mechanical advances, it is a combined

journey of intelligence, discovery and sense of responsibility for the advancement of human society. He reiterated that engineering is not limited to building machinery, roads, bridges and buildings. Engineering means new ideas, new innovations and deep responsibility towards society. Success does not depend on how much money you earn in life, success depends on how much we all improve people's lives, society and civilization. Engineers must make an effort to turn problems into opportunities. Innovation must be taken to the lower strata of society. "Engineers can build a beautiful innovative India and make it shine in the world. He said all engineers should inspire everyone to change society, not just jobs. "If engineers are limited to studying curriculum subjects, the innovative journey of our society can never be beautiful," he said. Our India can never be beautiful unless all engineers feel that they will create and innovate and pave the way for future generations of society and country. He addressed the engineers present in his speech and urged them to dream, work hard and move the society forward with a sense of responsibility. Dr. Saikia mentioned the contribution of engineers from developed countries like Japan, Germany and China to the society. The event was attended by a large number of engineers from all over the district. The newly elected President Parikshit Bora and Secretary Sandipan Gogoi were felicitated by the Dr. Sashikanta Saikia on behalf of the Association. The meeting was attended by retired engineers Amrit Barua, Ranjan Hazarika, Jayanath Bhattarai, present engineers Triranjana Bora, Bhaskarjyoti Bora and others.



অসম চৰকাৰ



ড° হিমন্ত বিশ্ব শৰ্মা
মুখ্যমন্ত্ৰী, অসম

সেৱা পৰ্ব ২০২৫

১৭ ছেপ্টেম্বৰ – ২ অক্টোবৰ

ধৰিত্ৰী আইৰ সুৰক্ষাৰ হকে ৰাষ্ট্ৰৰ নিবন্তৰ পমেকীয়া সেৱাৰ
সৈতে জড়িত অসম

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- সমগ্ৰ অসমজুৰি ৩০ লক্ষাধিক গছপুলি বিতৰণ
- চহৰ, নগৰ আৰু গাঁওসমূহত গছপুলি ৰোপণ অভিযান
- ২০,০০০ বিদ্যালয়ত গছপুলি ৰোপণত বিশেষভাৱে দৃষ্টি আৰোপ
- প্ৰতিখন বিদ্যালয়ত ৭৫টাকৈ গছপুলি ৰোপণ

সেৱা পৰ্বত আপোনাৰ ভূমিকা

- ঘৰ, বিদ্যালয় আৰু কাৰ্যালয় চৌহদ বা ৰাজহুৱা স্থানত এটি গছপুলি ৰোপণ কৰক
- সমীপৱৰ্তী 'নগৰ বন' লৈ আহক আৰু সহযোগিতা আগবঢ়াওক
- পৰিয়াল-পৰিজন আৰু বন্ধু-বান্ধৱক এই গছপুলি ৰোপণ অভিযানত ভাগ ল'বলৈ উৎসাহিত কৰক

আহক, এই দিনকেইটা

প্ৰকৃতি, সেৱা আৰু বহনক্ষমতাৰ হকে উৎসৰ্গা কৰোঁ






আজি ৰোপণ কৰা প্ৰতিটো গছপুলিয়েই হ'ব
সুস্থ তথা সেউজ অসম গঢ়াৰ দিশে এক সবল খোজ

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continue from 12 sept

Excessive Popularity and the Psychological Dangers of Illusion

■ **Heramba Nath**

People believe they are gaining recognition, but in reality, they are sacrificing time, focus, and inner peace for a form of popularity that disappears as quickly as it arrives.

The psychological emptiness of baseless popularity becomes more visible when one considers its long-term effects. Unlike genuine achievement, which builds skills, confidence, and inner strength, digital applause contributes little to self-worth once the attention fades. The obsession with numbers — how many views, how many likes, how many shares — reduces human identity to metrics. The subtle yet profound tragedy lies in the fact that people begin to equate their personal value with these external figures. When the numbers are high, they feel elated; when the numbers drop, they feel worthless. This fragile dependence on external validation mirrors the very instability of excessive popularity, but in an even more diluted and widespread form.

Time is the silent victim in this cycle. The hours spent chasing baseless popularity are hours lost to true growth. The energy that could have gone into education, meaningful work, creativity, or nurturing relationships is poured into cultivating an online persona. Unlike genuine popularity that emerges from contribution or excellence in a field, social media popularity often feeds on appearance, exaggeration, or imitation. The cost is not just wasted time but wasted potential. Young people especially, who stand at the crossroads of shaping their futures, find themselves distracted, exhausted, and demoralised by the endless pursuit of digital approval. What appears to be connection becomes isolation; what seems like recognition becomes dependence.

This is why every parent must remain deeply sincere during the childhood years of their sons and daughters. Habits of digital indulgence formed early may later harm not only the psychological well-being of young people but also their physical health. Excessive screen use in pursuit of online popularity strains the eyes, disturbs brain function, weakens the nerves, places stress upon the heart, and erodes natural rhythms of rest and balance. In addition, money is often lost in purchasing devices, accessories, and data packages simply to sustain an empty cycle of digital attention. For students in particular, the lesson must be remembered: once

time is lost, it can never be regained. No amount of later regret can restore the golden hours wasted in adolescence on baseless online recognition. The danger extends further, for social media, when misused, can also corrode moral character. Students, at the most vulnerable stage of identity formation, are exposed to temptations of imitation, vanity, and even unethical shortcuts for attention. When moral strength is undermined in the early years, the damage extends far beyond academic decline; it touches the integrity of the entire life that follows.

The danger is compounded by the algorithms that govern social media platforms. These systems are designed not to nurture human well-being but to maximise attention. Content that is exaggerated, controversial, or emotionally charged spreads faster than content rooted in thoughtfulness or depth. As a result, individuals striving for digital popularity are subtly pressured to abandon authenticity and produce what will capture fleeting attention. This promotes superficiality over substance, speed over reflection, and appearance over reality. In such an environment, baseless popularity thrives, while genuine self-expression often struggles to survive. Psychology warns us that when people habitually present curated versions of themselves that diverge from reality, they create an internal dissonance — a gap between the performed self and the lived self. Over time, this gap breeds anxiety, identity confusion, and even depressive symptoms.

The illusion of digital connection further complicates matters. On the surface, social media offers networks of thousands of followers, millions of viewers, and the possibility of global reach. Yet beneath this numerical abundance lies emotional poverty. These connections are transactional, fragile, and often devoid of true intimacy. The human need for belonging is not satisfied by a heart icon on a screen but by meaningful relationships where one is seen and accepted in wholeness. A person who confuses digital attention with real connection may end up surrounded by followers yet profoundly lonely. This loneliness is particularly cruel because it hides behind the mask of apparent popularity, making it harder for the individual to acknowledge and address.

Another psychological danger of baseless popularity is the way it fosters comparison. Social media is a stage of constant comparison where people measure their lives not against reality but against the

curated highlights of others. A young person posting for attention may constantly compare their likes, comments, or followers with peers or celebrities. This comparison, as countless studies in psychology reveal, is corrosive to self-esteem. It breeds envy, inadequacy, and chronic dissatisfaction. Instead of fostering gratitude for what they have, individuals develop a perpetual hunger for what they lack. The tragedy is that this hunger can never be satisfied, for there will always be someone with more followers, more likes, and more influence. Thus, the pursuit of baseless popularity becomes a treadmill of endless striving without true fulfilment.

Digital baseless popularity also creates distortions in aspirations. Earlier generations dreamed of becoming doctors, teachers, artists, or scientists, striving for professions that carried meaning and responsibility. Increasingly, many young people today dream primarily of becoming “famous” online. The profession is not the goal; visibility itself becomes the end. This shift has profound psychological implications because it divorces achievement from contribution. When the central aim is to be noticed rather than to create, serve, or excel, the individual may achieve temporary fame but remain internally unfulfilled. In such cases, the external applause rings hollow, for it is not grounded in substance.

The addictive pull of digital baseless popularity also reshapes time perception. Hours spent chasing likes or creating content often pass unnoticed, leading to disrupted sleep patterns, academic decline, and diminished productivity. The human brain requires cycles of rest, learning, and deep focus to grow, but the fragmented attention demanded by social media prevents this. Psychologists studying attention have noted how constant notifications and the need to remain visible online train the brain to remain in a state of hypervigilance. This not only increases anxiety but also reduces the ability to focus deeply on tasks, weakening intellectual growth. In the long term, the result is not simply wasted time but reduced capacity for learning, creativity, and resilience.

What makes baseless popularity especially destructive is its scale. Unlike traditional fame, which touched a relatively small number of individuals, digital popularity is within reach of millions. Even ordinary users, not professional influencers, find themselves caught in the cycle of chasing validation. The phenomenon is

no longer reserved for public figures; it permeates daily life. A student posting photographs for likes, a professional curating their online persona for approval, or a child addicted to attention on gaming streams — all participate in the same cycle of fragile validation. Thus, baseless popularity silently shapes society as a whole, creating generations that equate self-worth with visibility and spend their best years chasing illusions. Yet the most subtle danger lies in the philosophy of life that baseless popularity promotes. It teaches that worth lies outside the self, that meaning is determined by others’ recognition, and that visibility is more important than authenticity. This philosophy is psychologically corrosive because it undermines the foundation of mental health, which rests on self-acceptance, purpose, and resilience. When people live by the philosophy of baseless popularity, they live at the mercy of others’ opinions, forever unstable, forever restless.

The phenomenon of baseless popularity is therefore not merely a cultural curiosity but a psychological challenge that demands awareness and response. The human mind is not made to live under constant comparison, performance, and external judgement. It requires grounding in authenticity, relationships, and meaningful pursuits. While social media is not inherently harmful, the misuse of it as a stage for empty visibility transforms it into a silent thief of time, energy, and peace. For those who chase it blindly, the price is heavy: fractured identity, wasted potential, and a hollow sense of success that collapses when the applause dies away.

Ultimately, the story of excessive popularity — whether in traditional fame or in the baseless digital kind — is the story of forgetting the inner self. When a person builds their worth upon applause, they gamble their peace on the shifting moods of the crowd. The applause may come, but it may also vanish. What endures is the truth that real worth lies not in visibility but in authenticity, not in recognition but in contribution, not in applause but in the quiet strength of character. The human soul longs not for fleeting attention but for lasting meaning. To chase the former at the expense of the latter is to risk destruction. The challenge of our age, therefore, is to remember that while popularity may shine brightly for a moment, it is substance, authenticity, and purpose that carry the power to sustain the human spirit through the storms of time.

Renowned Tea expert Uddhav Ch. Sarma at the ‘Amar Alahi’ program or- ganized by Dibrugarh Press Club



M Hashim Ali, Dibrugarh : There is an urgent need for a holistic and whole- some approach by all the stakeholders of the tea industry to face the challenges and march ahead for centuries to come. This was stated by noted and veteran tea planter Uddhab Ch Sarmah while deliver- ing a talk titled 'Crisis and Comeback - The Future of India's Tea Industry'. The programme was organized by Dibrugarh Press Club under its 'Amar Alohi' (Our Guest) series at the Jagriti Hall, DRDA Complex in Dibrugarh on 13 Sept (Sat- ursday). Sarmah who retired as an Execu- tive Director of leading Tea producer company Warren Tea Limited, stated that the Tea industry, particularly Assam's two hundred years old Tea industry is today facing challenges from diverse fields from plantation to auction and from pro- duction to marketing. However, it is not that the industry cannot make a come-

back, it requires a strong holistic ap- proach from all the stakeholders and the Tea Board as well as the government, both at the Centre and states producing tea, he stated. Expressing concern on the low percentage in consumption of Tea in India, Sarmah stated that there is an ur- gent need to increase consumption among the people of the country, particu- larly among the younger generation. Former Union Minister and President of Asom Chah Mazdoor Sangha Paban Singh Ghatowar, Tea expert Amitabh Phukon, General Secretary of Asom Chah Karmachari Sangha (ACKS) Rishav Kalita, President of Assam State Bharatiya Cha Mazdoor Sangha Ashok Urang, small tea growers, representatives from AASAA, ATTSA, students from Tea Tech. Deptt from Dibrugarh Univer- sity, media persons and people from di- verse fields were present during the programme. A very thought-provoking and tough interactive session followed after the talk. The programme was Chaired by Manash Jyoti Dutta, President of Dibrugarh Press Club and anchored by General Secretary Ripunjoy Das.

Foundation Stone of National Public School Laid at Bebejia, Dibrugarh by Trust for Humanity



M Hashim Ali, Dibrugarh : On the occasion of Teachers' Day, the foundation stone of a National Public School was laid at Bebejia, a suburban area of Dibrugarh, under the initiative of the organiza- tion Trust for Humanity. The school, to be affili- ated with CBSE, will impart education from Nursery up to Class XII. The people of Bebejia expressed happiness at the establishment of such a premier school in their area. At the beginning of the foundation stone- laying ceremony, recita-

tion from the Quran and a Borgeet of the great saint Srimanta Sankardev were performed. Retired teacher and social worker Dhiren Chandra Moran, speaking with emotion at the meeting, said that even after 78 years of independence, a premier school was never estab- lished in Bebejia. Today, with the laying of the foundation stone, the people of the region expressed satisfaction and hope that it will bring new opportunities for the future. The meet- ing, presided over by eminent social worker

and orator, as well as retired Headmaster of Bagmibor Neelomoni Phukan High School, Chehir Ahmed, was attended by: Babita Gogoi Saikia (member of the village head commit- tee), Sanjib Das (village head of Japi Sojiya), Retired village head and social worker Tridib Saikia, Retired employee of the Deputy Commissioner's office Horen Das, Social worker Kapul Moran, News Life's Dibrugarh corre- spondent Suruj Dutta, Retired Senior Sub- Registrar Alhaj Jehir Uddin Ahmed, Social worker Arpana Bora, Writer Gairika Barua Ahmed, Social worker- senior journalist M. Hashim Ali, Social worker and village head Rakesh Raut, Noushad Ali Ahmed, among others.

The Tree Grows To The Fullest.

■ Dr. Jintu Borah

The tree grows to the fullest.
Why should we not try to grow always,
In the field of creativity and learning?
We should not think that we will not grow.
We will grow through thik and thin,
Like the trees grow through rain and storm,
Sunshine and frost.
Trees have privilege,
They are not confronted by criticism.
Don't be afraid of criticism,
It's people's nature to criticise,
They never try to encourage you,
Except some,
It's better to live in tongue tied, than to regret later.
Don't give up,
You will be succeed.
Have patience and you will be conquered.

Cachar to Celebrate PM's 75th Birthday with Week- long 'Seva Hi Samarpan' Welfare Initiatives

Silchar: The Cachar district ad- ministration is all set to observe "Seva Hi Samarpan: Seva Saptah" from Sep- tember 17 to 25, marking the 75th birth anniversary of the Hon'ble Prime Minister. Deputy Commissioner Mridul Yadav, IAS, unveiled a comprehensive plan for the week, focused on boosting public welfare and encouraging community involvement. DC Yadav stated that vari- ous departments will collaborate to implement impactful initiatives spanning healthcare, education, environment, and social support. "This is a true re- flection of service and grassroots development," he said, emphasizing that the objective is to ensure in- clusive outreach across Cachar. The week will begin on September 17 with 75 blood donation camps across Assam, including 10 in Cachar. A series of mega health camps for children are scheduled for September 18, followed by a massive tree plantation drive on September 19, aiming to plant 75,000 sap- lings across the district.



শাৰদীয় দুৰ্গা পূজাৰ শুভেচ্ছাৰে...

সমূহ অসমবাসী ৰাইজৰ লগতে নগাঁওবাসী ৰাইজলৈকো মোৰ ফালৰ পৰা শাৰদীয় দুৰ্গা পূজাৰ হিয়াভৰা শুভেচ্ছা জনালোঁ।

সীমান্ত বৰা
উপ-পৌৰপতি, নগাঁও পৌৰসভা

Truth is the Foundation of journalism: Paresh Baishya

Paresh Kalita Memorial Lecture in Guwahati



Guwahati: The first Annual Paresh Kalita Memorial Lecture organised by Kamrup District Journalists' Association was held at Guwahati Press Club on September 11. The lecture was delivered by Dr. Dayanand Pathak, a prominent educationist and critic. Delivering the speech, he said the ruling party has often intimidated the media to protect its vehicles. In recent days, the media has been widely affected by such intimidation. He said the public's trust in the media is declining due to lack of efficient editorial practices and dissemination of misinformation. Even people who have never written a news in their lives have not hesitated to sit in the editorial seat of a newspaper. As a result, some newspapers are now inedible to readers. He said it is a bad sign for democracy that some media editors and journalists are now getting into the pockets of politicians and doing journalism. He

added that journalists who bravely expose the corruption of the ruling class are now becoming enemies of the government. Earlier, writer-journalist and educationist Paresh Baishya briefed on the content of the memorial lecture and said that controlling the media means forcibly controlling the thoughts, consciousness and beliefs of the people. Healthy democracy is established where the people can speak and the government listens. He added that revealing the truth is the Foundation of journalism. But there is nothing as difficult as revealing the truth, just as flattery is the easiest. The only thing that matters is which path the media takes. He added that despite the absence of internal crisis in the country, it is an exceptional feature of the domestic media that some media outlets adopt self-censorship in many areas due to fear of political hostility or attracted by the government's tempting

advertising policies. He also spoke about the contributions of late Paresh Kalita in the field of journalism and social works. Paresh Kalita's wife Dr. Mira Rani Kalita paid tribute to the portrait of late Paresh Kalita at the beginning of the lecture conducted by Kamrup District Journalists Association President Prakash Deka. The event was moderated by the Acting General Secretary of the Kamrup District Journalists Association Dhiraj Kumar Deka. The event was attended by Anjan Kumar Sharma, senior journalist of Asomiya Pratidin who spoke on various aspects of the practice of journalism during the 180-year history of Assam. He recalled the rich life of late Paresh Kalita. The meeting was attended by former Assam Education Minister Jatin Mali, eminent Historian Dr. Gajendra Adhikari, social worker Ghanshyam Shaikia, Dr. Nibedita Deka. Moreover, Paresh Kalita's family members and some other public were also present at the function. Ratul Kr Deka, Acting Secretary of Kamrup District Journalists' Association offered vote of thanks.

Academic Lecture Completed Under the Initiative of Dibrugarh University Teachers' Association

M Hashim Ali, Dibrugarh : The Dibrugarh University Teachers' Association (DUTA) organized the first academic lecture of the year 2025, which was also the fifth lecture in the series overall. The event was held at Sri Sri Aniruddhadeva Bhavan of the university. The welcome address was delivered by DUTA President, Dr. David Kardong. Dibrugarh University Vice-Chancellor, Professor Dr. Jiten Hazarika, delivered the inaugural speech, congratulating the Teachers' Association for successfully organizing lectures in a consistent manner and highlighting the importance of the topic. He also drew a

significant connection between the theme of the lecture and India's traditional knowledge systems in the contemporary context. This year's lecture was delivered by Professor Chandana Goswami, Head of the Department of Practical Management at Assam Skill University, former faculty of the School of Management Sciences at Tezpur University, and Director of IQAC. The subject of her lecture was "Life Management: Beginning with Understanding Oneself." In her speech, Professor Chandana Goswami emphasized the importance of self-awareness as well as mental and emotional well-being.



General Election of Students' Union held with a new system at Dibrugarh Kanai Commerce College



M Hashim Ali, Dibrugarh : The general election of the Students' Union of Dibrugarh Kanai Commerce College, one of the prominent higher educational institutions of Dibrugarh, was held today (13-9-25) for the academic session 2025-26. Elections were conducted for 6 out of 11 posts of the Students' Union. For the very first time, the general election was conducted through the college's own software named Finlectra. With this new system, students were able to check the election results directly on their mobile phones. After the voting process, counting began immediately, and within just fifteen minutes, the results were declared. According to the declared results: President Ankur Handique, Vice-President Hirakjyoti Chutiya, General Secretary Jurikh Changmai. Other elected secretaries are: Sports Secretary Himangshu Pangging, Magazine Secretary Shabyasish Pal, Girls' Common Room Secretary Jumoni Sonowal, Boys' Common Room Secretary Jironi Kothar. Dr. Swapna Nath, Associate Professor of the Bengali Department, was the Returning Officer of the election. College Principal Dr. Joydev Gogoi expressed his gratitude to all teachers, staff, and students for the smooth conduct of the election.



Raja Kumari signs exclusive world-wide management and bookings deal with The Hello Group India



The Hello Group India (THG India), a joint venture between Sony Music Entertainment. India and global entertainment company The Hello Group proudly announces the signing of Raja Kumari, the Grammy-nominated, AMA-winning Indian-American artist, songwriter, and multidisciplinary performer, to an exclusive worldwide management and bookings deal. An electrifying force in global music, Raja Kumari bridges her Telugu heritage and Southern California upbringing through her signature fusion of classical Indian dance rhythms—Bharatanatyam, Kuchipudi, and Kathak—with hip-hop, pop, R&B, and electronic textures. Named a child prodigy by Ravi Shankar and a touring performer by age ten, she has grown into one of the most important cultural storytellers of her generation. Her career has spanned songwriting with titans Timbaland, Dr. Dre, Gwen Stefani, Fall Out Boy (“Centuries” – BMI Pop Award), Fifth Harmony, Twin Shadow, and John Legend, while also establishing herself as a solo pioneer with breakout anthems like NRI, City Slums, and Peace. With over 327 million global streams and 1.7 million monthly Spotify listeners, Raja has performed at notable events such as Coachella, Wireless Festival, and India’s NH7—becoming the first Indian woman rapper ever to do so. In 2025, Kumari became the first South Asian artist to win an American Music Award (AMA) for Favorite Soundtrack for Renegade (We Never Run) from Arcane: League of Leg-

ends – Season 2 (2025). Other recent feats include composing Firestorm for Telugu blockbuster They Call Him OG that soared to #2 globally on YouTube, contributing to the soundtrack of Netflix’s upcoming Bads of Bollywood and founding her own label Godmother Records. Now, through her partnership with The Hello Group — an entity built to champion South Asian artists with global potential and powered by THG’s worldwide infrastructure—Raja Kumari is set to unlock the next chapter of her career. With new international releases, global touring, and groundbreaking cross-cultural collaborations in motion, she stands on the cusp of cementing her place not only as a household name across South Asia, but as a pioneering force for South Asian representation in global pop music. Raja Kumari said: “My career has always spanned the globe, bridging cultures and audiences, and I’ve long been searching for the right partner who truly understands the vision and needs of my brand. I’m excited to join forces with Taylor Jones, Sherish Shaikh and The Hello Group - I look forward to building a legacy together and continuing my goal of bringing Indian music, fashion and culture to the World”. Taylor Jones, CEO of THG, said: “Raja Kumari is a rare and extraordinary talent. She embodies the essence of global fusion — deeply rooted in Indian heritage while shaping the future of international pop and hip-hop. Her artistry, cultural vision, and authenticity make her one of the most important South Asian voices in the market. At THG India, we are committed to expanding her reach, building a tailored global strategy, and supporting her next wave of cultural impact. We are honored to welcome her to THG.” The signing marks another milestone for THG India as it continues to champion pioneering South Asian artists while creating crossover opportunities with global audiences.

Drug Supplier Arrested in Sonari with Large Quantity of Ganja

Sonari: In a major breakthrough, police in Sonari apprehended a drug supplier with a substantial quantity of ganja at Baruah Ali while it was being transported from Nagaland. The accused has been identified as Kishore Nayak, a resident of Ligiri Pukhuri Bagicha, Nazira. According to police sources,

Nayak had allegedly been involved in the supply of ganja from Nagaland to Assam for a long time. Authorities said investigations are underway to trace the wider network behind the illegal trade. Police have assured that strict action will be taken against those involved in the drug supply chain.



Abhishek Banerjee returns to theatre after 20 years with satirical solo Tu Kya Hai

Actor Abhishek Banerjee, known to many as Jana from the Stree franchise, is returning to theatre after nearly two decades. Before making his mark in Bollywood and on OTT platforms, Banerjee started his creative journey with stage plays in Delhi. Now, after twenty years, he is reuniting with his theatre group for a mono satirical comedy, Tu Kya Hai, which will be staged this month at Mumbai’s NCPA. The play presents a satirical take on the lives of dreamers who step away from the comfort of home to pursue careers as performance artists. Their paths, often filled with challenges, struggles, and moments of absurdity, blur the line between comedy and tragedy. Over time, these experiences evolve into stories that resemble a staged performance of life itself. In this solo act, Banerjee reflects on his own journey, blending humour with honesty to explore themes of ambition, society, and self-worth. Tu Kya Hai is structured in three chapters: life in a middle-class Indian household where art is often seen only as a hobby; the hectic yet amusing hustle of Mumbai’s entertainment industry; and the quieter, more personal conflicts that surface in moments of solitude. Speaking about his return to the stage, Abhishek Banerjee said, “Theatre is where I learnt to breathe as an artist. It taught me rhythm, truth, and how to fail without fear. For the last 20 years, my journey has been about chasing roles, telling stories, and building a career in cinema but somewhere, the stage kept calling me back. Tu Kya Hai is deeply personal because it holds up a mirror to my life and, in many ways, to anyone who has ever questioned themselves. It’s about that late-night whisper we all hear Tu kya hai? when the lights are off, and the applause has faded. Coming back to the theatre to perform with my old theatre friends feels like closing a circle, or maybe starting a new one. This isn’t just a play for me it’s a homecoming.”



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PM Modi in presence of CM Dr. Sarma unveils projects worth Rs. 6300 crore in

sections. The first section, about 55 km long, will stretch from Baihata Chariali to Sonapur via Kuruwa and Chandrapur. This part will include a four-lane road along with several six-lane bridges, including the 2.9 KM Kuruwa-Narengi bridge over the Brahmaputra, as well as five other bridges, three flyovers, and three road over-bridges. The second section will witness upgradation of the existing four-lane road into a six-lane road from the Jayanagar underpass on National Highway 27 to Jorabat. This stretch will also feature two flyovers. The third section will upgrade the four- and six-lane road of National Highway 27 from Baihata to Sonapur. The Guwahati Ring Road will serve as an alternative route around the city, ensuring smooth movement of vehicles, including trucks traveling from West Bengal, Bihar, and other regions, through the East-West Corridor on National Highway 27. Speaking on the occasion, Chief Minister Dr. Sarma said that an architect of a New India, Prime Minister Narendra Modi, helped to build a developed Assam. He said that the three projects worth Rs. 6,300 crore at Darrang today will open a new horizon for the state’s development. He said that the construction of the Darrang Medical College will be completed within three years and it will meet a long-standing need of the people. The Chief Minister said Prime Minister Narendra Modi has helped immensely for transforming Guwahati into the gateway to the entire Southeast Asia. He said that the much-awaited Guwahati Ring Road project will connect the city with Darrang and Morigaon districts, taking the region’s development to new heights. He further stated that the Guwahati Ring Road and the Kuruwa-Narengi bridge will strengthen the region’s economy and serve as a driving force for creating new satellite towns. The Chief Minister said that today the Prime Minister has gifted Assam projects worth Rs. 18,000 crore in Darrang and Golaghat districts. He observed that no previous government had ever gifted Assam such large-scale projects at one go. He on the occasion on behalf of the people of the state, expressed gratitude to the Prime Minister. He said that the Prime Minister has taken the initiative to move Assam forward with numerous schemes, including the Namrup Fertilizer Plant, the Tata Semiconductor Project in Jagiroad, and the large power generation plant at Chapar in Dhubri district. He further mentioned that very soon, the road from Baihata Chariali to Tezpur will also be converted into a four-lane highway. The Chief Minister said that Assam today embraces new hope, accepts the challenges of a new era, and moves forward to build a New Assam. He said that the way the Prime Minister honoured Bharat Ratna Dr. Bhupen Hazarika in Guwahati yesterday touched the hearts of every Assamese. Chief Minister Dr. Sarma said that a few days ago, under the Prime Minister’s leadership, the Union Cabinet approved the establishment of the Indian Institute of Management (IIM) in Assam. He added that several other important projects are also under consideration by the Government of India. He observed that once these projects become a reality, Assam will emerge as a developed state. He said that after the politics of terrorism and violence, an environment of growth and development has now been created in Assam. Stating that Assam is today moving toward a new horizon in an agitation free atmosphere, the Chief Minister said that the people’s support to the government over the past five years has made it possible for everybody to dream of a New Assam. MP Dilip Saikia delivered the welcome addressing in the programme which was attended by Union Minister of Ports, Shipping and Waterways Sarbananda Sonowal, Minister, Revenue and Disaster Management Keshab Mahanta, Minister, Public Health Engineering Jayanta Mallabaruah, MLAs Basanta Das and Dr. Paramananda Rajbongshi, Chairman Assam Fisheries Development Corporation Gurujyoti Das, along with a host of other dignitaries.

Formation of Assam Sahitya Sabha Branch Committee at Bongalgaon

Chandaipathar, Maijan, Seujpur, Banipur Tiniali, and others. With the aim of cultivating an environment of book reading and literary discussion among the up-coming generation of the region, the branch committee was constituted. After the Secretary explained the purpose of the meeting and following a long discussion, the public meeting unanimously formed a full- fledged branch committee and resolved to send it for recognition by the central committee. The newly formed branch committee has been named “Ramdhenu Branch Sahitya Sabha.” Eminent Writer and Senior journalist Bhushan Jyoti Handique was elected as President and Anil Prasad Singh as Secretary. The 18-member strong branch committee also includes: Ratneswar Phukan (Vice-President) Bimal Chandra Dutta and Krishna Das (Joint Secretaries) Madan Bharali (Treasurer) Manik Baishya (Magazine Editor) The committee formation program was attended by Ajit Kumar Burhagohain, District Joint Secretary of Dibrugarh District Sahitya Sabha, as an observer, and Indra Gogoi, an invited member of the Central Committee of the Assam Sahitya Sabha, as the central representative. In addition to the main committee, three sub-committees named “Ramdhenu,” “Akash,” and “Kuhi” were also formed at the same meeting.

Assam launches ‘Swasth Nari Sashakt Parivar

Assam, delivering essential healthcare services to women and families. Chief Minister Sarma said the programme reflects the state’s commitment to ensuring accessible healthcare for women and building healthier families, in line with Prime Minister Modi’s vision.

Continue from page no 3

Darrang Medical College and Hospital(DMCH)

initiative is what makes the project robust and sustainable.

This moment also invites reflection on the deeper meaning of development. Infrastructure is not merely about buildings and equipment; it is about the human condition. The true test of governance is whether it can reduce suffering and expand opportunity. In giving Darrang a medical college and hospital, the state has reduced suffering by ensuring timely access to healthcare, and it has expanded opportunity by creating avenues for education and employment. This dual achievement is the hallmark of visionary leadership.

The gratitude of the people flows naturally, therefore, towards our far-sighted Chief Minister Dr Himanta Biswa Sarma. Leadership, at its best, is about foresight—the ability to see not just what is but what must be. It is about listening to the silent struggles of ordinary people and responding with action that changes their reality. In bringing DMCH to life, Dr Sarma has done exactly that. His vision has embraced not only the immediate but the long-term, not only the privileged but the marginalised.

This moment, therefore, must be recorded as one of the greatest milestones in Assam’s journey of progress. For the people of Darrang and Kamrup East, it marks the dawn of a new era, one in which healthcare is no longer a distant hope but an accessible reality. For the state as a whole, it is a reminder that with the right leadership, dreams long deferred can indeed become reality.

As the foundation stone rests on the soil of Darrang, it carries with it the weight of history, the promise of the future, and the gratitude of the present. It will stand as a symbol not only of medical advancement but of human dignity restored. And at the heart of this achievement will always be remembered the role of our far-sighted Chief Minister Dr Himanta Biswa Sarma, whose vision turned a district’s longing into a people’s blessing.

Papori Devi’s “Hridayar Canvasot Kobitar Xalita” Released

Guwahati : Poet Papori Devi’s latest poetry collection “Hridayar Canvasot Kobitar Xalita” was formally released on Friday through an online event organized by the Rasajna WhatsApp group. The book was unveiled by eminent Assamese scholar Dr. Hemen Rajbangshi of Tihu College. The function was attended by Rasajna president Malvika Sharma, young writer Mun Sharma, Tratri App proprietor Tridip Barua, novelist-essayist Prabodh Chandra Mishra, besides Diganta Nibir, Monirupa Mishra, Mridusmita Sharma, Nilima Devi, Satyajit Choudhury, Pranita Haloi, Dishant Parashar and several other noted writers and poets. The poet’s parents were also present. The book is available on the Tratri software platform. Papori Devi’s earlier collection “Jonaksnata Hiyar Subas” had earned wide acclaim, and expectations are high that the new volume will also be warmly received by readers.

Janasanyog RO no 2124/25/19-September-25

Successful Conclusion of Assam Prakashan Parisad Book Fair at Manohari Devi Kanoi Girls' College, Dibrugarh



M Hashim Ali, Dibrugarh : Under the initiative of the Assam Prakashan Parisad the first 'Book Fair' in Dibrugarh District part of a series of book fairs planned across Assam's colleges was organized at Manohari Devi Kanoi Girls' College, Dibrugarh, from 9th to 11th September as a three-day event. In connection with the fair, a thoughtful programme titled "Poetry, Songs, Books, and Conversations" was held in the college premises. Present as special guests were noted poet Dr. Pronoy Phukan, writer Suman Dutta, and poet Baidya Bright Burhagohain. The event was conducted by college professor Dr. Chandan Jyoti Chutiya through poetry recitations, book discussions, and songs by the students. The welcome address was delivered by the Principal of the college, Dr. Anup Jyoti Bharali. Speaking on the inspiration and journey of poetry, Dr. Pronoy Phukan recited his own poems, while Baidya Bright Burhagohain highlighted the importance of study and dedication in poetry writing. Another speaker, Writer Suman Dutta, emphasized the need to in-

tegrate books into people's lives. He also remarked that the participation of 90 students in the Essay competition organized among the students of the college is remarkable in present times. While there are often complaints that students stay away from creative work or refrain from writing, this, according to him, is a hopeful sign and the teachers of the college deserve appreciation for this. In this very programme of the book fair organized courtesy of Prakash Sahitya Group and the college's Book Club the Principal of the college, Dr. Anup Jyoti Bharali, congratulated Krishna Kurmi, a postgraduate first-semester student of the Assamese Department, who brought laurels to the college and Dibrugarh by securing first position in the state-level essay competition held in memory of Jogen Tamuli. Around 12 students of the college recited their self-composed poems, 2 recited translated poems, 7 presented book reviews, 1 performed a song, and another shared their experiences of the book fair. Faculty members also contributed lecturer Rupali Majumdar read short stories, lecturer Anvesha Saikia sang, lecturer Bolin Sandikoi presented a song, and lecturer Dipankar Sharma recited his own poems. Prizes for the story-writing competition organized by the college's Book Club were also distributed during the programme. Librarian Yadavjyoti Saikia presented a brief overview of the aims and objectives of the Book Club. The programme saw active participation from Vice Principal of the Arts Faculty, Aniruddha Dutta, along with a large number of teachers, staff, and students.

Assam Association Chennai celebrates Janmashtami with cultural fervour

Gaurisagar : Assam Association Chennai (AAC) celebrated the auspicious festival of Shri Krishna Janmashtami with devotion, joy, and cultural vibrancy at Assam Bhavan, Pallikaranai, Chennai. This year's main highlight was the enthusiastic participation of children, who took centre stage in a series of soulful presentations of Assamese naam, under the guidance of Youth and Kids Development committee, AAC and a play based on Lord Krishna's incarnation. The programme included prayers, Kirtan path, naam by elders led by Gautam Kumar Bailung, naam by ladies led by Bornali Bailung, naam by children presented under the guidance of Mowkunhi Baruah, a theat-

rical drama on the fourth incarnation of Lord Vishnu, 'Narasimha Avatar,' prepared and directed by Brindabon Bordoloi and the traditional Bhog prepared and offered by AAC. It is also noteworthy that this year AAC organized Bhado mohiya naam for the first time on every Sunday of the month of Bhado. Assamese families have been gathering every Sunday since the very beginning of the month at the premises of Assam Bhavan, joining in with prayers, naam, and to uphold this spiritual tradition. While most parts of India observed Janmashtami on August 16, Assamese tradition celebrates it on Ashtami tithi of auspicious Assamese month of Bhado, following the Assamese lunar calendar.



BA Animal Feed Centre	BA Animal Feed Centre
ইয়াত ব্ৰহ্মাৰ সকলো সামগ্ৰী পোৱা যায়। ইয়াত গৰু, ভাগলী, হাঁহ, কুকুৰাৰ দানাৰ লগতে ব্ৰহ্মাৰ, হাঁহ, সোণালী, লোকাল পোৱালিৰ অৰ্জাৰ লোৱা হয়।	ইয়াত গৰু, ভাগলী, হাঁহ, কুকুৰাৰ দানাৰ লগতে ব্ৰহ্মাৰ, হাঁহ, সোণালী, লোকাল পোৱালিৰ অৰ্জাৰ লোৱা হয়।
যোগাযোগ নম্বৰ 94350-61306, 86381-38348	যোগাযোগ নম্বৰ 94350-61306, 86381-38348
মুখ্য কাৰ্যালয় এম বি ৰোড (নগাঁও চিভিল হাস্পাতালৰ পিছফালে)	মুখ্য কাৰ্যালয় এম বি ৰোড (নগাঁও চিভিল হাস্পাতালৰ পিছফালে)

FINE DINE

Taste of Assam

ভাত

মাছ, মাংস, পৰঠা, পুৰি, ৰুটি

- Chowmin
- Burger
- Chicken Item
- Maggi
- Biryani
- Pasta
- Fried Rice
- Roll
- Mutton Item
- Paneer
- Pakora
- Coffee
- Tea

A.T. Road, Near Morigaon Bus Stand
Nagaon (Assam)